



F O R I M M E D I A T E R E L E A S E

Wilton, Connecticut | Monday, January 8th, 2018 | By Skye B. Riss

Rockwell Art and Framing Launches “Framing Hunger” Campaign in Partnership with Feeding America to Help Provide Over 100,000 Meals

Rockwell Art and Framing, in partnership with Feeding America®, is launching a special campaign on January 15th, 2018, called “Framing Hunger” to help provide over 100,000 meals* to local families in need. Over 10 meals will be provided for every custom frame purchased through Rockwell.

Rockwell directly supports Feeding America’s “100 Million Meals Challenge”, now in its fourth year. The Challenge has provided more than 300 million meals to people in need through Feeding America's network of 200 food banks.

Rockwell Art and Framing owner Stephen Rockwell Desloge states, “We have long served our local community arts, humanities and charitable organizations, and we are thrilled to partner with Feeding America, and we are making this a long-term commitment.”

Each Rockwell store will share with the customer how many meals will be served by their purchase. For example, four framed items means more than forty meals will be provided.

Briana Crane, Director of Development at Feeding America says, “We’re excited to work with Rockwell Art and Framing and we appreciate their desire to help us spread awareness and engagement in the issue of hunger in the U.S. Together, Rockwell Art and Framing and Feeding America look to make a material difference in the lives of people struggling with hunger. ‘Framing Hunger’ allows the whole community to participate in solving hunger. Rockwell truly cares.”

Rockwell Art and Framing has been serving Fairfield County for over 40 years from their six store locations in Westport, Wilton, New Canaan, Fairfield, Stamford and Ridgefield; and through their corporate art division which serves clients from Boston to DC.

Feeding America[®] is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry.

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For more info, visit www.FramingHunger.com or call the Wilton store at (203) 762-8311

<http://www.RockwellArtandFraming.com>

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